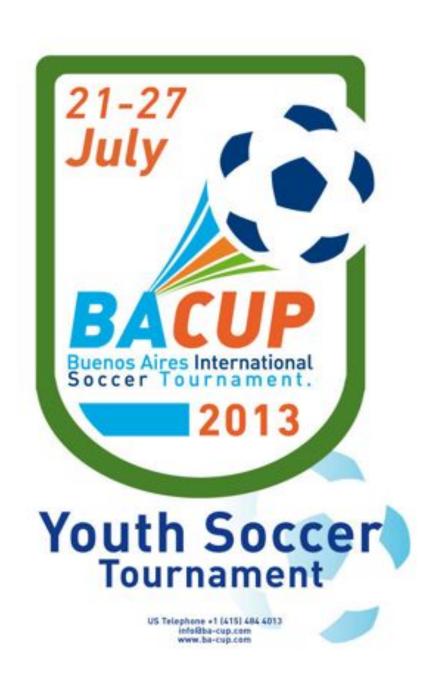


## **BA CUP 2013**

- Team
- History
- Objectives
- Infrastructure
- Clinics and seminars
- Services
- Contact





## Who are we?



#### **Europe Manager**

Central EU Kevin Gama (France) Southern EU Jack Vazaios (Greece) Northern EU Karin Berlin (Ireland)

## Latin America Manager Carlos Demilio (Domican Republic)

#### USA Manager Tim Ryerson (California) XL Travel (Florida)

XL Travel (Florida)
Premier International Tours (Denver)

#### Manager Women's Football Belen Potassa (Argentina)

Manager Men's Football Mariano Sicilia (Argentina)

#### Partner Manager Erin Simons (USA)

#### Brazil Manager Rafaela Oliveira

#### **BA Cup International Agents**

Mariano Villamayor (Spain)
Premier International (Canada)
Stephen Wincote (England)
Maria Swensson (Sweeden)
Eva Petersen (Denmark)
Peter Van Kipperluis (Holand)
Sina Volker (Germany)
Eduardo Prada (Brazil)
Luciano Saito (Brazil)



# **BA Cup History**

- Throughout the past several years, BA Cup has hosted over 3000 players representing 22 different nationalities. Players, spectators, scouts, and parents have represented Argentina, Colombia, Chile, USA, England, Canada, Dominican Republic, Peru, Mexico, Italy, Spain, France, Greece, Portugal, Guatemala, Bolivia, Ecuador, Venezuela, Uruguay and Sweden.
- Teams participated in age categories ranging from ages 7 to 18, with an open category for adult teams. South American teams took home the gold in 2012 and are looking to defend their titles in 2013!









# **Objectives**

■ BA Cup hopes to better the community through fairplay, teamwork, healthy living, anti-drug, and anti-racism policies. Through our non profit foundation FundAGol, we aim to give all teams the opportunity to play regardless of economic resources, ability, or background. Our goal is to further the development of amateur youth and women's sports through the sport that unites us all.

#### **Categories:**

Youth Female Youth Male Adult Open Age

#### **Teams:**

60 local clubs 60 international clubs 120 in total

#### **Players:**

900 local players900 international players1800 in total









### Our progress so far?

- We began organizing the tournament in 2009, with the first edition taking place in 2011.
  Currently, we are proud to be the largest and most international amateur youth tournament in SOUTH AMERICA.
- We've been able to make such progress through our greatest strength: the staff that makes up the BA Cup team. We are young professionals with various professional backgrounds including soccer management, marketing, finance, business administration, and physical education.
- We also have representatives from countries such as Denmark, Sweden, United States, Britain, Colombia, Germany, Holland, Brazil, Canada and Argentina.





### Where do we play?

- First-rate sports complexes.

  BA Cup takes place at Club GEBA, the longest run sports club in Argentina and training grounds for many first division Buenos Aires soccer clubs.
- Due to the larger size of the tournament in 2013, we're adding even more complexes to the agenda!







## **BA Cup Sports Complex**

Top quality synthetic fields











### Who is playing?

With many of our 2012 participants coming back to defend their title or hoping to finish on top this year, we are expecting to double the number of participating teams. Past participants include players from: Boca Juniors, River Plate, FC Barcelona, Yupanqui, Independiente de Santa Fe, the Chilean national team, Argentine national team, and many more!

Over 40 international teams have already reserved their spot for 2013. We hope that you'll

join us this year and represent your country!

#### Our proud competitors:







### Level of play?

It is no secret that the level of football in South America is very high. Last year's champions came from Argentina and Peru, even knocking out some of the most well-known international clubs. Compared to other tournaments around the world, BA Cup is proud to be among the most competitive, drawing some of the best clubs in the world. For this reason, we grab the interest of many professional clubs and scouts looking to find the next Messi or Marta; and we're sure he or she will be present this year!





Boca Jrs vs. Racing Club













#### What services do we offer?

BA Cup believes in offering more than an opportunity to compete; we believe forming the best players possible through professional coaching and training. To achieve this, we have organized several free seminars and clinics led by top professionals in the football world. Coaches, parents, and players from participating teams are all invited to take part in these special events.

#### Panel topics include:

- Sports Nutrition
- The Psychology of Football
- Tactics
- New Techniques and Styles of Play
- Technology in Football
- Women's Football Development

- The Importance of Warming Up
- Sports Medicine
- Spanish vs. Argentine player formation
- Sports Marketing
- Achieving College Soccer Scholarships
- New Developments in FIFA



### What services do we offer?

■ BA Cup provides accommodation, meal, and transportation options for teams on a first come first serve basis. Teams are placed in hostels or hotels based on availability. For teams booking their own accommodation or who are interested in additional services, we recommend contacting your country's Ambassador or Agent for special packages and deals.



### **BA Cup Hotel**





What are the hostels like?





How do we get places?

Safe and reliable transportation companies in charge of logistics from the airports, to hotels, events and games for teams requiring such services.









### **Extended Stay Options**

- Our Ambassadors offer the following services. Let us know what you're looking for and we will put you in contact with the agent in your area.
- Additional Friendly Matches
- River Plate and Boca Stadium Visits
- Professional Club Tryouts and Training
- Sightseeing trips Tango, Estancia, The Delta

#### Tango!





#### Traditional Argentina BBQ (Asado)





## FREE RAFFLE FUNDRAISER





Register your tickets online



Track your progress

You keep 100% of the Profits! Enjoy the soccer experience of a lifetime.

#### **GRAND PRIZE - WEEK TRIP TO BUENOS AIRES FOR TWO!**

Includes: Flights - 5 nights accommodation at a 3★ or higher hotel (inc. Breakfast) - Airport transfer to and from Hotel.

The BA-Cup is fully committed to making your experience a memorable and affordable trip.

We have a number of fundraising opportunities that will give all of your players, teams and supporters the opportunity to cover the entire cost of their trip with no expense!

Simply register each group to obtain your first booklet of RAFFLE TICKETS. The tickets will be sent to the team manager and will be sold at \$10 a ticket. The proceeds from the tickets are collected by the team and used to fund the overall trip. When sales from the first raffle booklet are deposited to the team's BA Cup bank account, additional tickets will be sent to the team.

Each ticket will need to be registered online at "ticket registration" in order to enter into the drawing.





### What else to expect?

- BA Cup is an integral event that aims to provide cultural and learning experiences for the players, coaches, family and friends. Last year, we hosted seminars and soccer clinics lead by world renowned professionals in the field. We celebrated our adult leaders during our Argentine Wine Reception. We also enjoyed tango dancing, international bands, and other exciting performances during our opening and closing ceremonies. 2013 aims to bring an even better line-up of activities and events for all guests.
- Each year, more than 50 volunteer teachers will coordinate all sporting activities and cultural exchanges at the event.

In total, more than 100 people will be involved in the event planning, organization and delivery.



## **Grand Opening Ceremony!**









## A sharing of cultures









### How to stay in touch?



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